

Rep Order# 8801769 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 35841

Printed: 10/05/2012 8:39 AM
Last Received: 10/05/2012 8:33 AM
Showing Buylines: All Lines

1 of 6

Station KLAS-TV LAS VEGAS
Advertiser () OCEQUERA, JOHN
Product OCEQUERA/CON/DEM
Estimate# 1186
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 104/111/1186
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

JOHN OCEQUERA FOR CONGRESS - NV #3 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A REVISION, DO NOT DOUBLE BOOK
TOTAL - \$16,560
PLEASE CONFIRM

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*1	TU-F,M	500A-600A	8 NEWS NOW AT 5A	:30	\$185.00	10/09-10/15	2	1	2	\$370.00	
				Sales Remark: V5 .								
				V5 Comment Changed, Spots/week Changed								
	*2	TU-F,M	600A-700A	8 NEWS NOW AT 6A	:30	\$250.00	10/09-10/15	3	1	3	\$750.00	
				Sales Remark: V5 ..								
				V5 Comment Changed, Spots/week Changed								
	*3	TU-F,M	700A-900A	CBS THIS MORNING	:30	\$165.00	10/09-10/15	2	1	2	\$330.00	
				Sales Remark: V5 .								
				V5 Comment Changed, Spots/week Changed								
	*4	SA	500A-700A	CBS THIS MORNING SATURDAY	:30	\$335.00	10/13-10/13	0	0	0	\$0.00	
				Sales Remark: V5 .								
				V5 Comment Changed, Spots/week Changed								
	5	SU	630A-800A	CBS NEWS SUNDAY MORNING	:30	\$1,225.00	10/14-10/14	1	1	1	\$1,225.00	

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	*6	SU	830A-900A	FACE THE NATION	:30	\$1,400.00	10/14-10/14	0	0	0	\$0.00	
				Sales Remark: V5 .								
				V5 Comment Changed, Spots/week Changed								
	*7	TU-F,M	900A-1000A	LIVE! WITH KELLY	:30	\$275.00	10/09-10/15	2	1	2	\$550.00	
				Sales Remark: V5 .								
				V5 Comment Changed, Spots/week Changed								
	*8	TU-F,M	1000A-1100A	PRICE IS RIGHT	:30	\$1,575.00	10/09-10/15	1	1	1	\$1,575.00	
				Sales Remark: V5 .								
				V5 Comment Changed, Spots/week Changed								
	*9	TU-F,M	1100A-1200P	YOUNG & RESTLESS	:30	\$1,925.00	10/09-10/15	1	1	1	\$1,925.00	
				Sales Remark: V5 .								
				V5 Comment Changed, Spots/week Changed								
	*10	TU-F,M	1200P-1230P	8 NEWS NOW AT NOON	:30	\$275.00	10/09-10/15	2	1	2	\$550.00	
				Sales Remark: V5 .								
				V5 Comment Changed, Spots/week Changed								
	*11	TU-F,M	1230P-100P	THE BOLD AND THE BEAUTIFUL/DEAL	:30	\$375.00	10/09-10/15	2	1	2	\$750.00	
				Sales Remark: V5 .								
				V5 More than 2 codes changed								
	*12	TU-F,M	100P-200P	LET'S MAKE A DEAL	:30	\$375.00	10/09-10/15	0	0	0	\$0.00	
				Sales Remark: V5 .								
				V5 Comment Changed, Spots/week Changed								
	*13	TU-F,M	200P-300P	THE TALK	:30	\$375.00	10/09-10/15	1	1	1	\$375.00	
				Sales Remark: V5 .								
				V5 Comment Changed, Spots/week Changed								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*14	TU-F,M	300P-400P	ELLEN	:30	\$375.00	10/09-10/15	2	1	2	\$750.00	
		Sales Remark: V5 .										
		V5 Comment Changed, Spots/week Changed										
	15	SA	530P-600P	POLITICS NOW	:30	\$965.00	10/13-10/13	1	1	1	\$965.00	
	*16	TU-F,M	430P-500P	430P NEWS	:30	\$350.00	10/09-10/15	3	1	3	\$1,050.00	
		Sales Remark: V5 .										
		V5 Comment Changed, Spots/week Changed										
	*17	TU-F,M	500P-630P	8 NEWS NOW ROTATION	:30	\$400.00	10/09-10/15	3	1	3	\$1,200.00	
		Sales Remark: V5 .										
		V5 Comment Changed, Spots/week Changed										
	18	SA	500P-530P	8 NEWS NOW AT 5PM-SAT	:30	\$965.00	10/13-10/13	1	1	1	\$965.00	
	19	SU	530P-600P	INSIDE EDITION	:30	\$165.00	10/14-10/14	1	1	1	\$165.00	
	20	SU	630P-700P	8 NEWS NOW AT 630PM-SUN	:30	\$1,140.00	10/14-10/14	1	1	1	\$1,140.00	
	*21	TU-F,M	630P-700P	INSIDE EDITION	:30	\$275.00	10/09-10/15	1	1	1	\$275.00	
		Sales Remark: V5 .										
		V5 Comment Changed, Spots/week Changed										
	*22	TU-F,M	700P-800P	ET/INSIDER	:30	\$300.00	10/09-10/15	1	1	1	\$300.00	
		Sales Remark: V5 .										
		V5 Comment Changed, Spots/week Changed										
	*23	M	800P-900P	HOW I MET MOTHER/2 BRKE GRL	:30	\$1,800.00	10/15-10/15	0	0	0	\$0.00	
		Sales Remark: V5 .										
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	*24	M	1000P-1100P	HAWAII FIVE-0	:30	\$9,000.00	10/15-10/15	0	0	0	\$0.00	
				Sales Remark: V5 .								
				V5 Comment Changed, Spots/week Changed								
	*25	W	800P-900P	SURVIVOR 25	:30	\$2,200.00	10/10-10/10	0	0	0	\$0.00	
				Sales Remark: V5 .								
				V5 Comment Changed, Spots/week Changed								
	*26	W	1000P-1100P	C.S.I.	:30	\$8,000.00	10/10-10/10	0	0	0	\$0.00	
				Sales Remark: V5 .								
				V5 Comment Changed, Spots/week Changed								
	*27	TH	1000P-1100P	ELEMENTARY	:30	\$2,200.00	10/11-10/11	0	0	0	\$0.00	
				Sales Remark: V5 .								
				V5 Comment Changed, Spots/week Changed								
	*28	SA	1000P-1100P	48 HOURS MYSTERY	:30	\$6,000.00	10/13-10/13	0	0	0	\$0.00	
				Sales Remark: V5 .								
				V5 Comment Changed, Spots/week Changed								
	*29	SU	700P-800P	60 MINUTES	:30	\$6,000.00	10/14-10/14	0	0	0	\$0.00	
				Sales Remark: V5 .								
				V5 Comment Changed, Spots/week Changed								
	*30	SU	900P-1000P	THE GOOD WIFE	:30	\$5,600.00	10/14-10/14	0	0	0	\$0.00	
				Sales Remark: V5 .								
				V5 Comment Changed, Spots/week Changed								
	*31	TU-F,M	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$500.00	10/09-10/15	2	1	2	\$1,000.00	
				Sales Remark: V5 .								
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	*32	SA-SU	1100P-1135P	8 NEWS NOW AT 11PM-WKND	:30	\$300.00	10/13-10/14	1	1	1	\$300.00	
		Sales Remark: V5 .										
		V5 Comment Changed, Spots/week Changed										
	*33	TU-F,M	1135P-1237A	LATE SHOW W/LETTERMAN	:30	\$275.00	10/09-10/15	0	0	0	\$0.00	
		Sales Remark: V5 .										
		V5 Comment Changed, Spots/week Changed										
	*34	SA	1230P-400P	CBS COLLEGE FTBL-LATE GAME	:30	\$300.00	10/13-10/13	0	0	0	\$0.00	
		Sales Remark: V5 .										
		V5 Comment Changed, Spots/week Changed										
	*35	SU	115P-430P	CBS NFL FOOTBALL-LATE GAME	:30	\$2,200.00	10/14-10/14	0	0	0	\$0.00	
		Sales Remark: V5 .										
		V5 Comment Changed, Spots/week Changed										
	*36	TU-F	400A-459A	NEWS	:30	\$50.00	10/09-10/12	1	1	1	\$50.00	
		Sales Remark: V5 .										
		V5 Added										

—REPORT TOTALS—

Report Totals: 35 / \$16,560.00

—SALES MONTHLY TOTALS—

Oct 12: 35 / \$16,560.00

Sales Totals: 35 / \$16,560.00

Station Totals: 35 / \$16,560.00